

INTERNATIONAL SCHOOL OF DESIGN AND ARCHITECTURE			
Degree: BACHELOR OF DESIGN Credits: 123		CURRICULUM	
Program: GRAPHIC DESIGN			
<p><b>Description:</b> As a graphic designer, master the language of design, in both its visual and non-visual dimensions, and face new physical, technological, social, and cultural worlds. Graduates of the ISDA Graphic Design bachelor's program will be trained to judge appropriately the quality and effectiveness of design projects through the rigorous use of current thought in the field of design. As a Graphic Designer you can be a: Creative Director, Package Designer, Textile Designer, Corporate Identity Designer, Trademark Designer, Advertising Designer, Art Director and Printing Press Director.</p>			
Course Code	Course Title	Credits	Requisites
<b>General Education Courses</b>			
SPAN 152	Fundamentals of Reading and Writing	3	
SPAN 250	Writing Techniques	3	SPAN 152
SPAN 255	Research and Writing	3	SPAN 250
ENGL 152	Fundamentals of Reading and Writing	3	
ENGL 153	Advanced Communicative English	3	ENGL 152
ENGL 231	Research and Writing	3	ENGL 153
MATH 120	Elementary Algebra	3	
INSC 101	Integrated Sciences I	3	
HUMA 111	Civilizations and Universal Culture I	3	
SOSC 111	Individual, Community, Government and Social Responsibility I	3	
		<b>30</b>	
<b>Professional/Core Courses</b>			
DESI 121	Drawing I	3	
DESI 315	Ethic and Legislation	3	MIN. 3RD YEAR
FSDE 105	Freshman Seminar	3	Admission to the School
ENTR 360	Entrepreneurship	3	MIN. 3RD YEAR
HIDE 100	History of Art	3	HUMA 111
HIDE 110	Representing the Culture: Art & Artifact 1500-1850	3	HIDE 100
HIDE 200	History of Design 1800-Today	3	HIDE 100
		<b>21</b>	
<b>Concentration Courses</b>			
DESI 285	Digital Photography	3	
GRAD 130	Image Studio: Black and White	3	Admission to the school
GRAD 131	Image Studio: Color	3	GRAD 130
GRAD 145	Communication Studio	3	GRAD 131
GRAD 105	Typography I	3	GRAD 130
GRAD 215	Typography II	3	GRAD 105
GRAD 202	Graphic Design Studio 1	6	GRAD 130
GRAD 210	Graphic Design Studio 2	6	GRAD 202
GRAD 310	Graphic Design Studio 3	6	GRAD 210, WEDE 100

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>	<b>Requisites</b>
GRAD 320	Packaging Design	3	GRAD 215
GRAD 325	Video Editing	6	GRAD 210
GRAD 410	Senior Design Project I	6	GRAD 310
GRAD 420	Senior Design Project II	6	GRAD 410
GRAD 430	Portfolio Studio	3	GRAD 310
GRAD 440	Internship	3	GRAD 310
WEDE 100	Web Design and Graphics I	3	Admission to the school
WEDE 200	Web Design and Graphics II	3	WEDE 100
		<b>69</b>	
<b>Elective Courses</b>			
ELEC ____	Elective	3	
		<b>3</b>	

Minimum GPA of 2.0 in all concentration courses / Minimum graduation GPA of 2.0  
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INTERNATIONAL SCHOOL OF DESIGN AND ARCHITECTURE			
Degree: BACHELOR OF DESIGN Credits: 123		PLAN OF STUDY	
Program: GRAPHIC DESIGN			
Course Code	Course Title	Credits	Requisites
<b>FIRST YEAR-FIRST SEMESTER</b>			
GRAD 130	Image Studio: Black and White	3	Admission to the school
DESI 121	Drawing I	3	
FSDE 105	Freshman Seminar	3	Admission to the school
SPAN 152	Fundamentals of Reading and Writing	3	
MATH 120	Elementary Algebra	3	
		15	
<b>FIRST YEAR-SECOND SEMESTER</b>			
GRAD 131	Image Studio: Color	3	GRAD 130
GRAD 105	Typography I	3	GRAD 130
ENGL 152	Fundamentals of Reading and Writing	3	
HUMA 111	Civilizations and Universal Culture I	3	
INSC 101	Integrated Sciences I	3	
		15	
<b>SECOND YEAR-FIRST SEMESTER</b>			
GRAD 145	Communication Studio	3	GRAD 131
GRAD 215	Typography II	3	GRAD 105
WEDE 100	Web Design and Graphics I	3	Admission to the school
HIDE 100	History of Art	3	HUMA 111
SPAN 250	Writing Techniques	3	SPAN 152
		15	
<b>SECOND YEAR-SECOND SEMESTER</b>			
GRAD 202	Graphic Design Studio 1	6	GRAD 130
WEDE 200	Web Design and Graphics II	3	WEDE 100
HIDE 110	Representing the Culture: Art & Artifact 1500-1850	3	HIDE 100
ENGL 153	Advance Communicative English	3	ENGL 152
		15	

Course Code	Course Title	Credits	Requisites
<b>THIRD YEAR-FIRST SEMESTER</b>			
GRAD 210	Graphic Design Studio 2	6	GRAD 202
GRAD 320	Packaging Design	3	GRAD 215
DESI 285	Digital Photography	3	
ENGL 231	Research and Writing	3	ENGL 153
		15	
<b>THIRD YEAR-SECOND SEMESTER</b>			
GRAD 310	Graphic Design Studio 3	6	GRAD 210, WEDE 100
GRAD 325	Video Editing	6	GRAD 210
HIDE 200	History of Design 1800-Today	3	HIDE 100
SPAN 255	Research and Writing	3	SPAN 250
		18	
<b>FOURTH YEAR-FIRST SEMESTER</b>			
GRAD 410	Senior Design Project I	6	GRAD 310
GRAD 430	Portfolio Studio	3	GRAD 310
DESI 315	Ethic and Legislation	3	MIN. 3 <sup>RD</sup> YEAR
SOSC 111	Individual, Community, Government and Social Responsibility I	3	
		15	
<b>FOURTH YEAR-SECOND SEMESTER</b>			
GRAD 420	Senior Design Project II	6	GRAD 410
GRAD 440	Internship	3	GRAD 310
ENTR 360	Entrepreneurship	3	MIN. 3 <sup>RD</sup> YEAR
ELEC ____		3	
		15	

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